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# The Venus Project

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What is The Venus Project?

The Venus Project is an organization that proposes a feasible plan of action for social change, one that works towards a peaceful and sustainable global civilization. It outlines an alternative to strive toward where human rights are no longer paper proclamations but a way of life.

We propose a fresh, holistic approach – one that is dedicated to human and environmental concerns. It is an attainable vision of a bright and better future, one that is appropriate to the times in which we live, and both practical and feasible for a positive future for all the world's people.

We advocate an alternative vision unlike any social system that has gone before. Our conclusions are based on years of study and experimental research by many people from various scientific disciplines.

We call for a straightforward approach to the redesign of a culture, in which the age-old inadequacies of war, poverty, hunger, debt, environmental degradation and unnecessary human suffering are viewed not only as avoidable, but totally unacceptable.

The Venus Project is a veritable blueprint for the genesis of a new world

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civilization, one that is based on human concern and environmental reclamation. One fundamental premise is that we work towards having all of the Earth's resources as the common heritage of all the world's people. Anything less will simply result in a continuation of the same catalog of problems inherent in the present system.

Experience tells us that human behavior can be directed, either toward constructive or destructive activity. This is what The Venus Project is all about – directing our technology and resources toward the positive, for the maximum benefit of people and planet, and seeking out new ways of thinking and living that emphasize and celebrate the vast potential of the human spirit. We have the tools at hand to design and build a future that is worthy of the human potential.

The Venus Project presents a bold, new direction for humanity that entails nothing less than the total redesign of our culture. Our proposition is not an attempt to predict what will be done, only what could be done. The responsibility for our future is in our hands, and depends on the decisions that we make today. The greatest resource that is available today is our own ingenuity.

The Venus Project

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